



# 2022 Basketball Analytics Summit Schedule

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**April 14, 2022**

Join Us Virtually To Learn From Top Analytics Experts

# 2022 SCHEDULE

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<b>12:00pm – 12:15pm</b>	<ul style="list-style-type: none"> <li>Welcome – Announcements and Sponsors</li> <li>All Sessions are concurrent with the exception of #1 with Dr. Dean Oliver and #23 Evan Wasch</li> </ul>
<b>12:15pm – 1:00pm</b>	# 1 Keynote – Dr. Dean Oliver
<b>1:05pm – 2:05pm</b>	<p>#2 Ken Pomeroy – “The Madness of 2022 March Madness”</p> <p>#3 Dave Berri – “WNBA: The Good, The Bad, and the Ugly”</p> <p>#4 Nathan Frank – “How to Begin Your Journey: Hands on Basketball Analytics with Python”</p> <p>#5 Sean Koerner – “What is the Line?: Betting AMA (Ask me Anything)”</p> <p>#6 Jay Riola (NBA Orlando Magic) – “The Business of Basketball Using Data Analysis”</p> <p>#7 Men’s College Basketball – Mike Boynton (Oklahoma State), Brad Frederick (UNC), Ron Sanchez (UNC-Charlotte), and CL Brown – Moderator</p> <p>#8 Innovation &amp; Entrepreneurship – Harold Hughes (Bandwagon) – “NFTs &amp; Digital Assets in Sports”</p>
<b>2:10pm – 3:10pm</b>	<p>#9 Felesia Stukes, PhD – “Computer Science + Basketball.”</p> <p>#10 “Sport Science: How to Make Your Body Work” – Dr. Bryan Littlejohn (Perfor Max), Mike Huff, Dr. Gus Omer (Noah Basketball), and Erroll Reese – Moderator</p> <p>#11 Innovation &amp; Entrepreneurship – Robert Clayton – The Sports Analytics Club</p> <p>#12 Coach Edniesha Curry (NBA Portland Trailblazers) – “Lessons Learned”</p> <p>#13 Men’s College Basketball – Rob Jones (Norfolk State), Van Macon (St. John’s), John Tobias (UNC-Charlotte), and Taylor Vippolis – Moderator</p> <p>#14 Innovation &amp; Entrepreneurship – Jordan Sperber (Hoop Vision) – “Making Better Decisions as a Coach”</p> <p>#15 Chris Zeppenfeld (NBA Charlotte Hornets) – “The Numbers That Matter Off The Court”</p>
<b>3:20pm – 4:20pm</b>	<p>#16 Women’s Basketball – Chasity Melvin (NCSU/WNBA/NBA), Charlotte Smith (Elon), Jeff Walz (Louisville) with Debbie Antonelli – Moderator</p> <p>#17 Sam Edgemon – “Hoop Analytics 101”</p> <p>#18 Todd Whitehead – “Sharing Basketball Insights on Individual and Team Performance”</p> <p>#19 Innovation &amp; Entrepreneurship – Nick Monzi – NBA Math Hoops</p> <p>#20 Men’s Pro Basketball – Ralph Sampson (UVA/NBA), Jay Huff (UVA/NBA Lakers), George Lynch (UNC/NBA), Edniesha Curry (NBA Trailblazers), and Tim Chartier (Davidson University) – Moderator</p> <p>#21 Leigh Peel – “Why Athletic Departments Pivot to Increased Usage of Data Analytics”</p> <p>#22 Kirk Goldsberry, PhD – “3 Big Trends In Basketball Analytics Right Now”</p>
<b>4:30pm – 5:30pm</b>	#23 Keynote – Evan Wasch (NBA)
<b>5:30pm –</b>	<p>Closing Remarks</p> <p>Networking Open – Networking Closes at 6:15p</p> <p>Breakout 1 – Pro Basketball</p> <p>Breakout 2 – College Basketball</p> <p>Breakout 3 – Women’s Basketball</p> <p>Breakout 4 – Super Quants</p>

Note: Session Speakers are subject to change due to unforeseen schedule conflicts.