

“Last Dance” 2023 Speakers

Dr. Dean Oliver ~ “Father of Basketball Analytics” @DeanO_Lytics

- Author, *Basketball on Paper*
- Developed Four Factors of Basketball Success (Shooting, Turnovers, Rebounding, and Free Throws)
- Developed the statistic: Player Winning Percentage (PW%)
- Front office roles with the Washington Wizards, Sacramento Kings, *Seattle SuperSonics*, Denver Nuggets, and the NBA
- Ph.D. in statistical applications in environmental science at the University of North Carolina

Ken Pomeroy ~ KenPom.com, founder @kenpomeroy

- Premier college MBB analyst
- Website includes his *College Basketball Ratings*, statistics for every NCAA men's Division I basketball team
- Written articles in The New York Times, ESPN.com, Sports Illustrated, and many, many more.

Dr. Todd Whitehead ~ Synergy Sports @crumpledjumper

- “Data Visualization King of Basketball”
- Former writer at Nylon Calculus, a flagship NBA Analytics blog
- Philosophy: “make visuals that provide actionable insight to coaches which are engaging and intuitive.”

Register: <https://bit.ly/BAS2023-lastdance>

